



representing creators of compelling places and experiences worldwide

# Prospective Member Guide



DESIGNERS

PRODUCERS

CONSULTANTS

VENDORS/SUPPLIERS

DEVELOPERS

OWNERS/OPERATORS

ACADEMIC INSTITUTIONS

STUDENTS

## THE TEA STORY

Over 20 years ago, a small group of visionaries came together to form the Themed Entertainment Association (TEA). Their goal was to provide a collective voice to the growing number of entrepreneurial companies working in the themed entertainment industry. Over the years, it has become an internationally recognized association representing an extraordinary collective of talented companies and individuals dedicated to envisioning, designing, producing and operating the best in compelling places and experiences worldwide.

TEA was born as a non-profit alliance to deliver continuing benefit to an industry we all love and care about deeply. It has grown from a 40-member regional association of vendors to a globally recognized trade alliance with four divisions and over 1,000 member companies representing over 8,000 people worldwide. TEA members have been contributing to family attractions since the advent of Disneyland in 1955.

The TEA is honored to enjoy strong, long-term, worldwide relationships and support from major operators and developers such as Herschend Family Entertainment, The Walt Disney Company, NBC Universal, Merlin Entertainment Group, Le Grand Parc Puy du Fou, SeaWorld Parks and Entertainment, Cedar Fair Entertainment Company, Europa Park, Parc du Futuroscope, and many others.

The newly appointed TEA Asia Pacific Board Of Directors is building valuable networks in Asia providing a forum for owners, operators, manufacturers & suppliers, developers and consultants to collectively raise the game in entertainment and leisure development. The themed entertainment industry in Asia is booming with 20 years of rapid growth ahead. With representatives all across Asia, TEA membership benefits have never been greater.

## BENEFITS OF BEING A TEA MEMBER

- Be part of the only worldwide network of professionals working in the Themed Entertainment Industry. The TEA provides numerous opportunities for you to meet and socialize with professionals from all sizes and types of vendors, owner operators and consultants
- Through its NextGen initiative, TEA has an ongoing and multifaceted outreach program supporting and encouraging the next generation of industry leaders. This unique category of membership is available to students and recent graduates in the first 3 years of their career. Our student members represent more than 70 universities worldwide. If you are new to the industry, you will be in good company. If you are a business owner, you'll have access to the next generation of creative, talented individuals
- Be part of our publications & media channels. The TEA provides various opportunities for you to be included in our print and electronic publications. Stay in touch with what's happening in the industry!
- Enjoy member rates and share your expertise at our Industry events & conferences
- **Online membership directory** – access to a global list of peers and resources, available to owner/operators and developers looking for resources
- **Printed membership directory** – Distribution at major conferences and events including IAAPA trade shows
- **Unique and exclusive access** – To new projects, behind-the-scenes tours and educational presentations
- **Extended media reach** – through our partnerships with online and print publications and TEA's active social media presence
- **Logo placement** – include the TEA Member logo on your website and build credibility by aligning your organization with the best in the industry
- **Marketing opportunities** – promote your organization while supporting the TEA through the TEA Sponsorship and global partnership opportunities or advertise on-line and in printed publications
- **Share your stories** – Be featured in or write an article for one of our annual publications – the TEA Membership Directory, the Thea Awards Program and the TEA/AECOM Annual Attendance Reports
- **TEA boards and committees** – provide opportunities for you to get involved with this global community and shape the future of the industry

**The Thea Awards Gala** is the annual social event of the year, celebrating the best of the industry by recognizing outstanding achievement in projects from around the world. Nominate your projects or share amazing experiences you encounter in your travels.

**The TEA Annual Summit** is a two-day event that brings together industry executives & decision-makers in a Master-Class style day of discussions on current business challenges and issues on day one. The second day of the Summit provides an inside look at the projects being recognized with Thea Awards presented by the owners and their creative teams in a case-study style review of the project highlights and inevitable challenges.

**SATE** is the TEA's international 2-day conference exploring **Story, Architecture, Technology and Experience** to learn about current and critical issues related to our industry.

**TEA Asia Forum** brings together leaders working in the fastest-growing area of the world to build a better understanding of how to create improved guest experiences and create inter-continental connections.

**TEA at IAAPA trade shows** In North America, Asia and Europe, the TEA Booth is the place to be seen and meet industry colleagues from around the world. TEA Education sessions allow members to share their expertise and perspectives with a broad audience.

**Thank you for your interest in the Themed Entertainment Association**



## List of Benefits

**AS A TEA NEXTGEN  
MEMBER,  
YOU'LL HAVE  
OPPORTUNITIES TO:**

- Attend social mixers, exclusive behind-the-scenes events and educational panels, where you can meet other NextGen members as well as established industry professionals.
- Attend the spring TEA Summit Weekend/Thea Awards Gala and the fall SATE Conference at discounted rates.
- Apply for registration scholarships to the TEA Summit Weekend/Thea Awards, SATE and the IAAPA Expo.
- Participate in webinars with NextGen members and industry professionals from around the world, where you can learn about topics relevant to the industry and to your professional development within it.
- Get your work in front of industry professionals via portfolio reviews and video contests.
- Create a TEA @ [Your School] Club for your university, or join an already existing club.

**AND VIA THE TEA'S  
NEW WEBSITE  
(AVAILABLE THIS SUMMER),  
YOU'LL BE ABLE TO:**

- Have a personal profile page, where you can post your resume and provide a link to your portfolio.
- Search an online database of companies interested in providing internships to TEA NextGen members.

**Visit the TEA Blog, TEA NextGen on Facebook and LinkedIn, or @TEANextGen on Twitter for more information and a list of upcoming events, and begin making the most of your membership today!**



representing creators of compelling places and experiences worldwide

# MEMBERSHIP APPLICATION

COMPANY NAME: \_\_\_\_\_

PRIMARY CONTACT: \_\_\_\_\_

EMAIL: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/PROV.: \_\_\_\_\_ POSTAL/ZIP CODE: \_\_\_\_\_

TEL: \_\_\_\_\_ COUNTRY: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

## COMPANY MEMBERSHIP

- STANDARD MEMBERSHIP\***  
Represented as a company of one or more employees. Directly involved in the creation of compelling places and experiences (e.g., master planning, architecture, scenic design or fabrication, system integration, lighting design, writing, engineering, show production)

\*Requires 2 sponsors who are current TEA members.

SPONSOR 1 \_\_\_\_\_

SPONSOR 2 \_\_\_\_\_

- ASSOCIATE MEMBERSHIP**  
Represented as a company of one or more employees. Supporting companies that create compelling places and experiences, but not directly involved in the creative, fabrication, or construction process (e.g., insurance, transportation, legal)

### NUMBER OF EMPLOYEES (Please Check One)

#### YEARLY MEMBERSHIP

- 1 to 5 US \$ 325
- 6 to 15 US \$ 525
- 16 to 30 US \$ 950
- 31 to 60 US \$ 1,350
- 61 to 99 US \$ 1,750
- 100+ US \$ 2,100

## SPECIAL MEMBERSHIP

- ACADEMIC** – Faculty member of a university or community college
- NEXTGEN** – Student or recent graduate (within the past 3 years) from University, Community College, Other Institution
- INDIVIDUAL ASSOCIATE** – May not represent as a company
- NON-PROFIT INSTITUTION** – Not engaged in selling services

#### YEARLY MEMBERSHIP

- US \$ 50
- US \$ 50
- US \$ 175
- US \$ 200

## CREDIT CARD INFORMATION

NAME ON CARD (if different from above): \_\_\_\_\_

CREDIT CARD #: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ SEC. CODE: \_\_\_\_\_

**Thank you for applying to join the Themed Entertainment Association.** Upon acceptance, you will be contacted for additional information required for inclusion in the online TEA Member Directory. If you have any questions, please feel free to contact the TEA at [staff@TEAConnect.org](mailto:staff@TEAConnect.org) or +1 818 843-8497.

### THEMED ENTERTAINMENT ASSOCIATION

150 E. Olive Ave., Suite 306 • Burbank, CA 91502 USA • tel. +1.818.843.8497 • fax. +1.818.843.8477 • [www.TEAConnect.org](http://www.TEAConnect.org)